

## Mission Statement

- **Connecting the community during local emergencies.**
- Enhancing the community's sense of identity and giving it a local voice.
- Fostering community participation and empowerment by encouraging, training, and supporting local community groups and individuals to produce their own radio shows.
- Providing a forum for local public debate.
- Providing diverse viewpoints on local issues.
- Providing a venue for local Entertainment, Arts, Culture, Music and News.
- Teaching our young people how to program and operate a radio station.
- Promoting personal and civic responsibility, informed action, and respect for local cultures, traditions, and practices.
- Providing access and programming for our under-represented neighbors.
- Providing a studio for media access and education, placing equipment, skills, and critical tools in the hands of the community.
- Fostering a sustainable and resilient community through the exchange of ideas.



## KLLG ~ 97.9FM



Area roughly of KLLG signal

KLLG-LP is sponsored by our own Little Lake Grange, until we are able to establish our own 501(c)3.

Our mission and goals are listed to the left. See if can spot the best activity on our team in which you might serve our community!

Of, by and for the citizens and land of Willits and Little Lake Valley.



WILLITS HOMETOWN RADIO  
K L L G ~ L P

291 S. School St., Willits, CA 95490

707-367-1812

Little Lake Grange Radio – [www.kllg.org](http://www.kllg.org)

What if Willits had its own local radio station?  
It all depends on you!



We have the call-sign:

**K•L•L•G — L P**

We have the channel:

**97.9 Mhz**

**What we don't yet have is the team!**







**Little Lake Grange building**

*Low-Power FM means 100 watts or less with which to broadcast. In Little Lake Valley that means about 5 to 7 miles radius from the Grange building.*

**Radio can engender support community:**

- Give it a voice
- A forum
- Educate the community on specific issues
- Entertainment
- Good Samaritan
- Local Arts and Culture
- Local News
- Promote localism
- Public relations

**KLLG will connect community during local emergencies**

- Power down
- Internet down
- Telephone and Cellular down
- Roads cut off
- Toxic spill
- Water cut off
- Coordinate First Responders
- Food shortages

**Teach young people how to program and operate a radio station**

- Report News

- Report Sports
- Electrical engineering

**To Move Forward:**

- Mission Statement
- Volunteers
- Money
- Website
- Survey
- Radio Engineer

**Groups Served:**

- Seniors
- Youth
- Farmers
- Religious groups
- First Responders
- Disabled
- Businesses
- Educators
- Sports enthusiasts
- Musicians
- Crafts people
- Service clubs
- Ethnic groups
- Local government
- Bulletin boards



Imagine a radio signal that covers Little Lake Valley, Pine Mountain, and Brooktrails, a local stream of information and entertainment that plays only for us?!

Imagine a communication system capable of instantaneously connecting our entire community.



Imagine an emergency alert system from local first responders to everyone else.

**IMAGINE WILLITS ENTERTAINING ITSELF!**

What would a radio station be like if it was of, by, and for the people of Willits?

**IMAGINE SHARING YOUR FAVORITE PLAYLISTS WITH EVERYONE ELSE**

Imagine a couple hours a day of very local news, views, and explanations

**IMAGINE WHAT SOUNDS, WORDS, AND MUSIC YOU COULD FILL A HALF-HOUR, AN HOUR, A COUPLE HOURS WITH.**

**Who will spin words and music for you:**

Les Tarr, Spencer Brewer, Ed Reinhart, Tim Gregory, Dan Roberts, Jane Futchner...you?!

We don't know yet—It's up to you!

A low-power FM radio station is like a community's nervous system,

**CONTACT: Lanny Cotler,**

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**Our current staff of talented DJs and broadcasters.**



*Station Manager/Bishop  
Whit Dimster*



*News Director/Archon  
Jahn Hoffenstetter*



*Public Relations/Deacon  
Gaylord Farquahr*



*IT/Webmaster/TechNob  
Nick Nostrell*



*Program Director/Low Priest  
Ignace Swill*

**Join us!**

